

# TMTG Job Posting

**POSITION:** Market Research Survey programming and analysis with IT experience

**LOCATION:** Davis, CA

## **DESCRIPTION:**

Market Research duties include coding and programming online surveys and conducting detailed analysis of market research data, consulting with internal and external clients, implementing appropriate research methodologies, and developing client-ready deliverables. Analyses will typically center on projects requiring statistical analysis and data manipulation. Will perform duties with guidance from project manager and director of research.

IT support duties include customizing surveys (JavaScript) and implementing surveys on servers and supporting company's client-server environment and users through first level monitoring and maintenance, basic "help desk" triage, applications support for Microsoft Office Suite and other enterprise software and appropriate IT documentation and internal training. Responsibilities include management of external IT-related vendors and implementing needed hardware/software upgrades. Will consult with CIO and serve as the primary IT communication contact with the EU office.

## **COMPANY:**

Growing medical technology marketing consulting company focused on conducting high-value custom market research projects for clients ranging from major international medical companies (Abbott, BD, GE, Philips, Siemens, etc.) to start-up firms. You will have fun interacting with our team of young and motivated consultants who strive to bring the best to our customers. Expected benefits to our clients is to produce quality research with real insights conducted at an unsurpassed speed and competitive prices. European office in France and active business partners in China, India, South America and Mexico.

For more information go to: [www.themarketechgroup.com](http://www.themarketechgroup.com)

## **REQUIREMENTS:**

### Education:

- Minimum: Bachelor's degree in Statistics, Applied Math, Business, Economics, Social Sciences or related field of study.

### Required Experience / Capabilities:

- Market research survey work:
  - Experience in survey programming and coding
  - Expertise with statistical/analytical software (e.g. SPSS/SAS/STATA); able to generate cross-tabulations, conduct and interpret multivariate analysis; perform data cleaning and recoding;
  - Excellent skills in Excel, including expert graphing skills, ability to write custom functions and manipulate Excel controls;
  - Ability to write client-ready reports in PowerPoint incorporating analytic content;
- IT skills:
  - Desktop software installation and license management
  - Microsoft Server update and management
- Excellent verbal and written communication skills;
- Ability to work as a team member on multiple projects with different team leaders.

### Other Valued Skills / Experience

- Coursework in computer sciences or related areas.
- Programming experience – JavaScript, Visual Basic, HTML, CSS, PERL, etc.
- Hands-on job experience providing internal organizational IT support