



THE MARKETECH GROUP

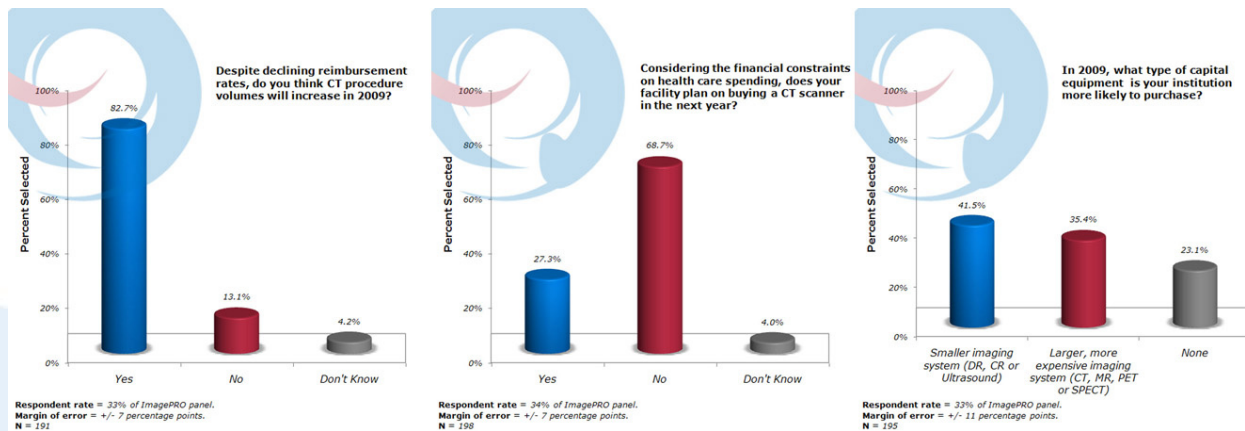
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## THE MARKETECH GROUP ANNOUNCES THE PUBLICATION OF *imagePRO*<sup>TM</sup> POLL RESULTS IN IMAGING TECHNOLOGY NEWS

**Davis, California, June 4, 2009** – The MarkeTech Group, is pleased to announce the publication of another *imagePRO*<sup>TM</sup> panel poll in the May Issue of *Imaging Technology News*, (click [here](#) for the full article). Panel members were asked their opinions regarding their 2009 purchasing projections. In addition, they weighed in on their anticipated CT use.



“I believe that the readers of *Imaging Technology News* will benefit from the insight provided by the *imagePRO*<sup>TM</sup> Panel,” said Mark Davis, *imagePRO*<sup>TM</sup> Panel Manager at the MarkeTech Group. “These results are highly accurate because the *imagePRO*<sup>TM</sup> panel is a representative cross-section of US hospital imaging departments based on the American Hospital Association’s (AHA) annual survey.”

About *imagePRO*<sup>TM</sup>: The MarkeTech Group’s *imagePRO*<sup>TM</sup> panel is the first longitudinal, opt-in panel of radiological administrators in the nation. With over 600 US-hospital based imaging directors and managers, the panel represents 25% of the nation’s hospital diagnostic imaging purchasing power and provides market calibrated voice of the customer feedback within days.

About The MarkeTech Group, LLC: TMTG, ([www.themarketechgroup.com](http://www.themarketechgroup.com)) a CASRO certified, international marketing research and consulting firm focusing exclusively on medical technology since 1996, is the leading ad hoc Voice-of-Customer (VOC) solution provider in medical imaging. With offices in the US, EU and now Latin America, TMTG combines deep clinical knowledge and marketing research expertise to produce findings that allow its client to make critical business decisions quickly and confidently.