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**THE MARKETECH GROUP (TMTG)
ANNOUNCES SECOND YEAR OF PARTNERSHIP WITH EuroBIO**
EuroBIO 2009 Feature Presentation to be Facilitated by TMTG

Davis, CA, July 8, 2009 – The MarkeTech Group (www.themarketechgroup.com), a leading international marketing research firm focusing exclusively on medical technology, today announced its second year as the exclusive partner with EuroBIO for the “Presenting Companies and Projects” selection and coaching at EuroBIO 2009.

EuroBIO was founded in 1997 by the French Ministry of Research to foster collaboration within the biotech community. EuroBIO 2009 will be held in Lille, France from September 23rd through the 25th and will include participants from all sectors of European bio-industry. Zakaria El Asri, Head of Life Sciences Department, Package Organisation, said, “According to the excellent feedback from companies followed by The MarkeTech Group on EuroBio2008, we are pleased to continue the partnership with The MarkeTech Team.”

“Presenting Companies and Projects” is an important presentation at EuroBIO 2009 and will serve as an opportunity for select companies to showcase their innovative products, services, or technologies to a targeted audience.

“We are very excited about our partnership with EuroBIO 2009 and welcome the opportunity to help promote innovation and collaboration within the biotech community,” said Olivier Cotten, Marketing and Sales manager of The MarkeTech Group. “TMTG is looking forward to utilizing its global understanding of the bio-industrial market to further the goal of EuroBIO 2009 which is to promote the success of European biotechnology.”

For more information about EuroBIO 2009, visit: <http://www.eurobio-event.com/>.

About The MarkeTech Group, LLC:

TMTG, (www.themarketechgroup.com) is an international marketing research and consulting firm, focusing exclusively on medical technology since 1996. TMTG is the leading ad hoc Voice-of-Customer (VOC) solution provider in medical imaging. In addition to their US, EU and Latin America presence, TMTG utilizes strategic alliances in China, India, Australia and Japan where partners are trained using TMTG’s strictly defined standards for field work. With such a strong global presence, TMTG has never been better positioned to deliver high level uniform quality marketing research studies to its international clients.

If you would like more information about this topic, please contact The MarkeTech Group at 530/792-8400.