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***ImagePRO*[™] PANNEL OFFERS NEW 5K VALUE PACKAGE**
TMTG's First Pre-defined Package Offers Customized Market Data in One Week or Less

Davis, California, March 17, 2010 – Beginning March 2010, the resources offered by The MarkeTech Group's *imagePRO*[™] panel will be available in a pre-designed package to benefit the custom needs of clients within the medical technology industry.

The MarkeTech Group, (TMTG) launched its *imagePRO*[™] panel in 2008 to address the dramatic shift from clinicians to hospital administrators in influencing the purchasing decisions for diagnostic imaging devices. The *imagePRO*[™] expert panel draws market calibrated knowledge from over 600 influential imaging directors across the US, and represents an estimated 25% of the nation's diagnostic imaging purchasing power. The panel's value has been heralded in many industry publications, including a recent article in Imaging Technology News which reported that "polls and surveys fielded with this panel are of extremely high quality in terms of reliability and market representativeness."

To offer the *imagePRO*[™] panel's services at a smaller scale, The MarkeTech Group has announced its first pre-defined data package entitled the "*imagePRO*[™] 5K Value Package," which offers clients the ability to poll 60 imaging administrators with 10 customized questions, at a price tag of only \$5000. The package includes a tailored report with quality data results and is produced within one week of the survey.

"The 5k promotion is a great way for smaller businesses to acquire custom, voice of the customer marketing research without spending the time and cost on a full-scale study," said Sheena McGowan, *imagePRO*[™] Manager for The MarkeTech Group.

The 5k Value Package promises to deliver quality results at an unmatched price, and allows customers to receive timely feedback to serves the multi-faceted marketing research needs of the medical technology industry.

About The MarkeTech Group, LLC: TMTG, (www.themarketechgroup.com) a CASRO certified, international marketing research and consulting firm focusing exclusively on medical technology since 1996, is the leading ad hoc Voice-of-Customer (VOC) solution provider in medical imaging. With offices in the US, EU and now Latin America, TMTG combines deep clinical knowledge and marketing research expertise to produce findings that allow its client to make critical business decisions quickly and confidently.